

Contest Rules:

WHO CAN ENTER: All persons who are residents of the United States of legal age in their state of residency or older on the date of entry submission who register on this site for the official 'Win an Artisphere Weekend' contest. Employees of The Reserve at Lake Keowee and Artisphere and their subsidiaries and affiliated companies and members and property owners and vendors and each of their respective directors, officers, employees, agents, representatives, investors, advertising or promotional agencies, and persons with whom any of the foregoing are domiciled are not eligible.

PROMOTER: The Reserve at Lake Keowee is the sole promoter of the 2011 Win an Artisphere Weekend contest.

CONTEST PERIOD: The contest starts on Tuesday February 1, 2011 at 12:01 AM Eastern Standard Time and closes at 11:59 PM Eastern Daylight Time on Thursday, May 5, 2011.

HOW TO ENTER: NO PURCHASE NECESSARY. The official registration page can be found at www.reserveatlakekeowee.com/Keowee/info/artisphere-form.aspx. Only one (1) entry per household will be accepted. Promoter is not responsible for technical problems with computer on-line systems, servers, access providers, computer equipment, software, failure of any entry to be received by promoter on account of technical problems or traffic congestion on the Internet or at any website, or inaccurate entry information, whether caused by equipment, programming used in this contest, human processing or otherwise, or any combination thereof.

RANDOM DRAW: One (1) entry will be selected on or about Friday May 6, 2011 at offices of The Reserve at Lake Keowee in a random draw from among all eligible entries received. In order to be declared a winner, selected entrant must first sign an affidavit, to be administered by e-mail, and Promoter must verify his or her entry. Promoter reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize.

PRIZE: One (1) 2011 Artisphere Weekend prize package will be awarded to one winner who will receive two (2) nights accommodations on Friday and Saturday May 13-14 for one guest house suite for two (2) adults and up to four (4) total guests at The Reserve at Lake Keowee, a \$100 club credit each night to spend on Reserve at Lake Keowee amenities including golf, boat rental, food and beverage or pro shop merchandise, a private real estate tour of The Reserve at Lake Keowee, \$500 in gift certificates to purchase artwork at Artist Row, and 2 passes to get into the VIP tent during the 2011 Artisphere festival. Prizes are non-transferable and non-assignable. No substitution of prizes is permitted. Winner must complete the stay at The Reserve at Lake Keowee to receive the club credits and \$500 in gift certificates to be spent on artwork at the 2011 Artisphere festival. Prizes are not redeemable for cash. The odds of winning are dependent upon the number of eligible entries received.

WINNER NOTIFICATION: Selected winners will be notified by email or phone on the day of the drawing. Selected winners will be required to acknowledge by phone or via email his or her receipt of notification of eligibility for prize and sign an affidavit. If no response is received by 11:59pm on May 9, the prize will be forfeited and may be awarded to an alternate winner in a random draw from the remaining eligible entries.

GENERAL: Neither Promoter or Artisphere are responsible for any costs associated with claiming any prize. Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this contest. Entries in any way tampered with, forged, mutilated, incomplete, illegible, photocopied or mechanically reproduced, or submitted by or through fraudulent means, may be disqualified, in the sole discretion of Promoter. This includes any entry that does not comply with these Official Contest Rules in any respect. Decisions of Promoter are final on all matters of fact, interpretation, eligibility, procedure and fulfillment in respect to this contest. Promoter reserves the right at any time to

withdraw this contest or to modify, amend, or supplement these rules, in its sole discretion, subject to applicable law. By participating in this contest, the winners consent to the use by Promoter of their name, hometown, age, and photograph for any lawful purpose, without further permission or compensation, except where prohibited by law. The winners agree to abide by and be bound by these Official Contest Rules. Promoter, their subsidiaries and affiliated companies and each of their respective directors, officers, employees, agents, representatives, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of Promoter that may cause this contest to be disrupted or corrupted; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in this contest; or (v) any printing or typographical errors in any materials associated with this contest. Promoter reserves the right, in their discretion, to suspend or cancel this contest at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of this contest. Promoter also reserves the right to disqualify, in their sole discretion, any person tampering with the entry process, the operation of the Web site, or who is otherwise in violation of these Official Rules. Any attempt to damage the contest site or undermine the legitimate operation of the contest is a violation of criminal and civil laws. Should such an attempt be made, Promoter reserves the right to prosecute violators to the fullest extent allowable by law. By participating in this contest, each participant agrees to release and hold Promoter, their subsidiaries and affiliated companies and each their respective directors, officers, employees, agents, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with this contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. This contest is subject to all Federal, State and local laws. Void where prohibited or restricted by law.