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*Richer content and tools simplify real estate searches and travel plans*  
**The Reserve at Lake Keowee launches new website  
with expanded features for members and guests**

SUNSET, SC, February 18, 2009 – With more than 600 members from around the world and thousands of website visitors, The Reserve at Lake Keowee has redesigned its website ([www.ReserveAtLakeKeowee.com](http://www.ReserveAtLakeKeowee.com)) to provide them richer content and more user-friendly tools. New features, such as a video gallery, a tour of Upstate South Carolina, and a real estate finder that includes house photos, descriptions and plans, allows web visitors to easily access their interests and make travel plans.

“So many of our members and guests live outside this region, and we felt it was important to enhance their experience at The Reserve even before they arrive onsite,” said The Reserve’s Director of Marketing, Mike Agee. “I see our website as our new front entrance and the point where customer service begins here at The Reserve.”

Those planning a real estate discovery visit can now easily access The Reserve’s calendar of events and news items, check out all the cultural and recreational activities in the region, view available homes, and download local maps and driving directions.

With more than \$100 million in amenities already in place, The Reserve’s new online galleries of photos and videos bring these family-friendly gathering spots to life for website visitors in a way that helps them experience The Reserve lifestyle. For property owners who live afar, the galleries are a great way to keep up-to-date on community life.

Totally fresh in appearance and format and designed with a rich content management system for up-to-the-minute information, The Reserve’s website is conveniently organized into four categories: Tour the Area, Tour The Reserve, Find Your Home or Homesite, and Experience the Lifestyle. The new, user-friendly property finder lets those searching for homes quickly access everything that is currently available, as well as view photos, descriptions and plans. Searches can be conducted by property type, price range or all available.

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Created by Greenwood Communities & Resorts, The Reserve at Lake Keowee is a 3,900-acre, private lakefront resort community near Greenville, SC and Clemson University. Located in the foothills of the Blue Ridge Mountains with over 30 miles of shoreline, The Reserve is the ideal place for family boating, swimming, hiking, golfing, fishing, water skiing and all things outdoors. A Jack Nicklaus Signature Golf Course highlights more than \$100 million of completed amenities, including a 200-slip marina, a 20,000-square-foot craftsman-style clubhouse, village center, trails, pool complex, tennis courts, a fitness center and private guest house. Homesites begin at \$200,000 including membership. For more information, call 1.877.922.5253 (LAKE) or visit [www.ReserveAtLakeKeowee.com](http://www.ReserveAtLakeKeowee.com).

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